



**SPIEF'18**

ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

**ПМЭФ'18**


ПЕТЕРБУРГСКИЙ  
МЕЖДУНАРОДНЫЙ  
ЭКОНОМИЧЕСКИЙ  
ФОРУМ



## PARTICIPANT HANDBOOK



# WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM!

 ExpoForum Convention and Exhibition Centre  
64/1, Peterburgskoye Shosse, St. Petersburg

23 May

Events held at SPIEF

24–26 May

SPIEF main events

08:00–20:00

Participants are kindly requested to arrive at the Forum venue 30–40 minutes before the start of an event.

The journey time from the city centre to the ExpoForum Convention and Exhibition Centre is approximately one hour (depending on the traffic).

## SPIEF online community



SPIEF



TheSpbForum



forumspbu




SPIEF

## SPIEF 2018 mobile app



Search term: 'spief'

## Information Centre

 +7 (812) 680 0000

 [info@forumspb.com](mailto:info@forumspb.com)  
[forumspb.com](http://forumspb.com)

Official hashtag of the Forum: **#SPIEF**



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# ARRIVAL IN ST. PETERSBURG

## VISAS

A valid passport and visa are required to enter the Russian Federation.

Visitors holding an invitation to the St. Petersburg International Economic Forum are eligible to apply for a short-term visa through a simplified process in Russian consulates abroad.

We recommend SPIEF guests to apply for a visa in advance. For more information, contact the Russian Embassy or Consulate in your country of residence. It is not recommended to apply for an entry visa through intermediaries.

## LUGGAGE AND CUSTOMS

Commercial airline passengers are advised to familiarize themselves with any limits for luggage size and weight to avoid extra charges and inconvenience.



For safety reasons, carrying dangerous materials, objects and liquids in hand or checked luggage is prohibited.








For a full list of items requiring a written customs declaration and to find out how to fill in the declaration form, see the '[Customs](#)' section of Pulkovo Airport website.

## PULKOVO AIRPORT

Pulkovo Airport is the only airport in St. Petersburg that serves scheduled flights. The journey time from the Pulkovo Airport to the ExpoForum Convention and Exhibition Centre is approximately 15–20 minutes (depending on the traffic).

**Between 21 and 26 May**, accreditation points where participants can obtain their accreditation badges will be available at Pulkovo Airport and Pulkovo VIP lounge. Information and services points will be staffed to provide Forum participants with all necessary information.

 41ZA, Pulkovskoye Shosse, St. Petersburg  
 +7 (812) 337 3822, +7 (812) 337 3444  
[www.pulkovoairport.ru](http://www.pulkovoairport.ru)

<b>First aid</b>	<b>Lost luggage</b>
 +7 (921) 797 8498	 +7 (812) 337 3822  <a href="mailto:lost@pulkovo-airport.com">lost@pulkovo-airport.com</a>
<b>VIP aircraft and passenger service</b>	<b>Airport lounge for officials and delegations</b>
 +7 (812) 324 3446, +7 (812) 324 3644, +7 (921) 765 2620, +7 (921) 909 0440  <a href="mailto:vipservice@pulkovo-airport.com">vipservice@pulkovo-airport.com</a>	 +7 (812) 331 4875, +7 (921) 930 1492  <a href="mailto:pul_adm3@prsr.ru">pul_adm3@prsr.ru</a>

## Requesting landing/parking slots for charter flights at Pulkovo Airport

During SPIEF 2018, Pulkovo Airport will operate under special conditions. Available parking for private planes will be limited. You are kindly requested to plan your flight in advance.

Further information regarding the procedure for obtaining Pulkovo Airport landing/departure clearance and the slot application form can be found in the '[How to get to St. Petersburg](#)' section on the official Forum website.

A-Group Business Aviation Centre	Pulkovo 3 Business Aviation Centre
<p>☎ +7 (812) 677 7645, +7 (921) 391 3297</p> <p>✉ <a href="mailto:ledops@a-group.aero">ledops@a-group.aero</a> <a href="http://www.a-group.aero">www.a-group.aero</a></p> <p>Passenger traffic services department (24 hours)</p> <p>☎ +7 (812) 677 7650, +7 (921) 449 5157</p> <p>✉ <a href="mailto:spbterminal@a-group.aero">spbterminal@a-group.aero</a></p>	<p>☎ +7 (812) 611 0919</p> <p>✉ <a href="mailto:office@jetport.ru">office@jetport.ru</a> <a href="http://www.jetport.ru">www.jetport.ru</a></p> <p>Passenger services (24 hours)</p> <p>☎ +7 (911) 757 2500, +7 (960) 283 5116</p> <p>✉ <a href="mailto:sopp@jetport.ru">sopp@jetport.ru</a></p> <p>Operational dispatch service (24 hours)</p> <p>☎ +7 (812) 240 0287, +7 (921) 961 1820</p> <p>✉ <a href="mailto:ops@jetport.ru">ops@jetport.ru</a></p>

## RAILWAY

Moskovsky Rail Terminal	Finlyandsky Rail Terminal
<p>Arrival of high-speed Sapsan trains from Moscow</p> <p>📍 85, Nevsky Prospekt, St. Petersburg Plushchad Vosstaniya metro station</p> <p><a href="http://www.eng.rzd.ru">www.eng.rzd.ru</a></p>	<p>Arrival of high-speed Allegro trains from Helsinki</p> <p>📍 6, Plushchad Lenina, St. Petersburg Plushchad Lenina metro station</p> <p><a href="http://www.eng.rzd.ru">www.eng.rzd.ru</a></p>

### Russian Railways call centre

☎ +7 (800) 775 0000  
✉ [info@rzd.ru](mailto:info@rzd.ru)

Between 21 and 26 May, accreditation points where participants can obtain their accreditation badges will be available at Moskovsky Rail Terminal. Information and services point will be staffed to provide Forum participants with all necessary information.

## WEATHER IN ST. PETERSBURG

St. Petersburg has a humid coastal climate. The average temperature at the end of May can range from +15 °C to +20 °C.

Due to the city's geographic position and its proximity to the Baltic Sea an extreme change of weather is possible. **The combination of high humidity and wind means that the weather always seems colder than it is, for this reason we recommend SPIEF guests to bring warm clothing and an umbrella with them.**

## TIME ZONE

Local time in St. Petersburg is the same as in Moscow: three hours ahead of Greenwich Mean Time.

## ELECTRICITY

Russian outlets run at a voltage of 220 volts and a frequency of 50 Hz. Type C and F sockets are common.

## EXCHANGE RATE

For the latest exchange rates, please see the Central Bank of the Russian Federation website: [www.cbr.ru](http://www.cbr.ru).

## HOTEL ACCOMMODATION

The list of official Forum hotels and booking policy can be found in the '[Hotels](#)' section on the official Forum website.

### Roscongress Foundation Hotel Accommodation Service

☎ +7 (812) 406 7475

✉ [booking@roscongress.org](mailto:booking@roscongress.org)

## TRAFFIC

**Due to the large number of festivities in honour of the 315<sup>th</sup> anniversary of St. Petersburg, the city's roads are expected to be highly congested from 23 to 27 May. Changes may be made to traffic routes in the southern parts of the city, in the historical centre of St. Petersburg, and at entrances to and exits from the city.**

We suggest you monitor possible restrictions and changes in traffic routes and also plan your route in advance.

# ACCREDITATION

## ACCESS TO THE FORUM VENUE



From 08:00 on 23 May, the events on the St. Petersburg International Economic Forum business programme and a number of cultural and sporting programme events may only be accessed with an **accreditation badge**.

**Participants should carry their badge and their passport (or another identity document) with them at all times during their stay in St. Petersburg.**

**Accreditation badges are personalized and may not be transferred to third parties.**

If your accreditation badge is lost, stolen, or damaged, go to any accreditation stand or Help Desk, or call +7 (812) 680 0000.

Due to the high security requirements, the SPIEF venue is divided into zones with different access levels.

Participant	Green zone technical zone around the pavilions in which the business programme is running	Blue zone zone of the events of the business programme	Red zone zone of the central events of the business programme	Congress Hall (25 May)
 Premium Package	✓	✓	✓	✓
 Standard Package	✓	✓	✓	✗

## BADGE COLLECTION

Badges may be collected from one of the accreditation points in Moscow or St. Petersburg. We kindly ask that you collect your accreditation badge in advance in order to ensure easy access to the Forum venue.

Accreditation point locations and operating hours can be found in the '[Participant accreditation](#)' section on the official Forum website.

**Collecting a participant badge in person:** upon presentation of the participant's passport.

**Collecting a participant badge by power of attorney**

The third party must present:

- Authorized third party's passport
- Original copy of the standard power of attorney form\*
- List of participants
- Copies of participants' passports\*\*

\* A power of attorney form can be found in the '[Participant accreditation](#)' section on the official Forum website.

\*\* Copies of passports will be returned once badges have been issued.

## Conditions for badge issue



\* Colour photo against a white background in JPEG format, photo size 480×640 pixels, resolution (photo quality) of 300 dpi, full-face photo with no head gear, and the image must make up at least 70% of the photo.



Accreditation officers will check registration details to ensure that they are accurate and up-to-date before issuing badges. In the event of any discrepancies, it will not be possible to issue badges on that day.

## ELECTRONIC TICKET

The electronic ticket contains participant information (full name, organization, and country), accreditation points opening hours, and other essential information.

You can use your electronic ticket to do the following:

- simplify collection of your participant badge when presented at an accreditation stand, provided you have an identity document;
- allow an authorized representative to collect your participant bag at the bag distribution point, on presentation of a power of attorney and passport.

You will be able to print out the electronic ticket from your personal web office once your accreditation data is processed. **The electronic ticket is not a prerequisite for obtaining accreditation, it does not serve as a replacement for ID and does not grant access to the Forum venue or events on the cultural and sporting programmes.**

## TRANSPORT PASSES AND DRIVERS' BADGES COLLECTION

From 08:00 on 23 May, vehicular access to the Forum venue will be granted only to vehicles with a SPIEF 2018 transport pass.

There may also be limited vehicular access to Pulkovo Airport, Moskovsky and Finlyandsky Rail Terminals, SPIEF 2018 official hotels, and various cultural and sporting programme venues.

Once applied for, drivers' accreditation badges and transport passes can be collected in person upon presentation of a passport or by power of attorney from Accreditation Centre 1, Outlet Village Pulkovo. **We strongly recommend that you collect transport passes and drivers' badges before 20 May.**

### Schedule for the issuance of transport passes and drivers' badges

Location	Date	Time
Accreditation Centre 1. Outlet Village Pulkovo (60/1, Pulkovskoye Shosse)	7–20 May	10:00–20:00
	21 May	10:00–23:59
	22–23 May	24 hours
	24 May	00:00–22:30
	25 May	07:30–22:30
	26 May	07:30–19:30

**Collecting of transport passes and drivers' badges in person:** upon presentation of the participant's or driver's passport.

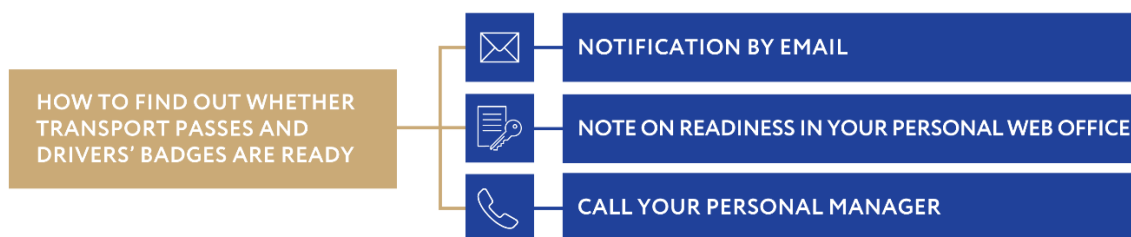
### Collecting of transport passes and drivers' badges by power of attorney

The third party must present:

- Authorized third party's passport
- Original copy of the standard power of attorney form\*
- Copies of the drivers' passports\*\*

\* A power of attorney form can be found in the '[Accreditation of personal vehicles](#)' section on the official Forum website.

\*\* Copies of passports will be returned once badges have been issued.



**Each transport pass is issued to a single specific vehicle and is linked to the vehicle's data (car model and registration number). Transport passes and drivers' badges may not be transferred to third parties. Should this occur, the pass and/or badge will be withdrawn and annulled.**

The transport pass must be placed on the upper right-hand corner of the windscreen.

All vehicles entering the ExpoForum Convention and Exhibition Centre shall be subject to inspection, and the driver and all passengers in the vehicle must present their accreditation badges for inspection.

## FINANCIAL SERVICES

### Financial services stands operating hours

Location	Date	Time
Accreditation Centre 1. Outlet Village Pulkovo (60/1, Pulkovskoye Shosse) <ul style="list-style-type: none"> <li>• Payment for participation and services at SPIEF</li> <li>• Issue of closing documents</li> </ul>	21–22 May	10:00–19:00
	23–25 May	08:00–20:00
	26 May	08:00–17:00
Forum venue (Passage, stands 32–36)* <ul style="list-style-type: none"> <li>• Payment for services</li> <li>• Issue of closing documents</li> </ul>	23–25 May	08:00–20:00
	26 May	08:00–16:00

\* For participants who have received their badges.

Cash and bank cards are accepted for payment.

**A 5.5% commission fee is charged when paying for participation and services at Forum financial services stands.**

## PARTICIPANT BAG

**Collecting a participant bag in person:** upon presentation of the participant's badge.

**Collecting a participant bag by power of attorney**

The third party must present:

- Authorized third party's passport
- Original copy of the standard power of attorney form\*
- Badges or electronic tickets for all participants whose bags the third party is collecting

\* A power of attorney form can be found in the '[Participant bag](#)' section on the official Forum website.

**Please note that a third party acting on a power of attorney may collect participant bags only if they have a badge with access to the blue zone.**

### Participant bag distribution point operating hours

Location	Date	Time
Passage, stands 40–51	23 May	09:00–20:00
	24–25 May	08:00–20:00
	26 May	08:00–18:00

# FORUM PROGRAMME

## BUSINESS PROGRAMME

The key theme of SPIEF 2018 is **'Building a Trust Economy'**.

Discussions will be split across four main pillars:

- The Global Economy in an Era of Change
- Harnessing Russia's Growth Potential
- Technology for Leadership
- Human Capital in the Digital Economy

More than 200 leading experts from Europe, Asia, North America, and Latin America, as well as Russia, have contributed to the preparation of the programme. Discussions will be held in the Forum's traditional formats of working sessions, panel discussions, business dialogues, thematic business breakfasts and TV debates.

The plenary session will be the key event of the Forum. SPIEF 2018 will host the Business 20 Regional Consultation Forum (B20), which will bring together representatives of the Argentine presidency in the B20, global business leaders and heads of international organizations. Sessions of the BRICS Business Forum, Shanghai Cooperation Organization and Valdai Club are also planned.

The SPIEF business programme may be subject to change. The latest version of the business programme can be viewed in the ['Business programme'](#) section on the official Forum website.

## EVENTS HELD AT SPIEF 2018

### 4<sup>th</sup> Russian Small and Medium-sized Enterprises Forum

The SME Forum business programme will feature a discussion of the role of SMEs in economic development, business support tools, issues concerning international cooperation and ensuring companies' access to financing, and examples of best practices in setting up a business. Specialized master classes will also be held. The Forum programme can be viewed at [smeforum.ru](http://smeforum.ru) and in ['The SME Forum'](#) section on the official SPIEF website.

23 May

### International Forum "Increasing the contribution of women to economic growth and prosperity: Creating an enabling environment"

The event will facilitate the sharing of experience between high-level government representatives, members of the international business community and women's entrepreneurship advocacy groups. Three sessions will address fostering smart and innovative business models through women's economic empowerment, the intersection of policy-making and business, and tools to empower female entrepreneurs to succeed in global markets. The Forum programme can be viewed in ['Partner events'](#) section on the official SPIEF website.

### 'Women as Leaders' Conference

Representatives of authorities and of business community, politicians and public figures, athletes and artists are going to discuss the realization of social, business, and cultural projects, focusing on importance of women's integration into economy and politics. The Conference programme can be viewed in ['Partner events'](#) section on the official SPIEF website.

<p><b>23 May</b></p>	<p><b>Reception to present the SPIEF 2018 sporting programme</b></p> <p>Presentation of the key parts of the sporting programme and new sport and economic projects by the co-organizers and partners of the SPIEF 2018 sporting programme. To participate in this event, you must confirm in advance via the 'Events held at SPIEF' section in your <a href="#">personal web office</a>.</p>
<p><b>25 May</b></p>	<p><b>Roscongress Sport Club business programme</b></p> <p>Presentation of new projects of the Roscongress Foundation – Roscongress Sport Club and Sochi Challenge Forum. To participate in this event, you must confirm in advance via the 'Events held at SPIEF' section in your <a href="#">personal web office</a>.</p>
<p><b>26 May</b></p>	<p><b>International Youth Economic Forum</b></p> <p>The Forum's agenda includes the search for ways to boost the youth economic activity, their contribution to Russia's GDP as well as the involvement in solving global issues. The Forum's programme can be viewed in '<a href="#">Business programme</a>' section on the official SPIEF website.</p>

## GALA RECEPTION



### Gala reception hosted by the SPIEF 2018 Organizing Committee

- 📍 Royal Beach Restaurant  
(14, Yuzhnaya Doroga, Krestovsky Ostrov)
- 🕒 23 May, arrival time 19:00

Access: by invitation

The reception will feature the presentation of the Award for International Cooperation and Development of Foreign Trade. Contestants from Russian talent show 'The Voice' will perform for guests, accompanied by the Tavrichesky Symphony Orchestra conducted by Mikhail Golikov. The evening's special guest will be Boris Grebenshchikov.

## CULTURAL PROGRAMME

### Issue of invitations:

- 📍 Cultural programme stands in the Congress Centre and Passage (stands 28 and 78)



### Gala Concert at the Mikhailovsky Theatre

- 📍 Mikhailovsky Theatre (1, Ploshchad Iskusstv)
- 🕒 23 May, 19:30–22:00

Access: by invitation (Premium Package participants). Detailed information is available in the [personal web office](#).



### Intellectual Quiz 'What? Where? When?'

- 📍 Metropol Restaurant (22/2, Sadovaya Ulitsa)
- 🕒 24 May, 20:00–22:30

Access: by invitation (Premium Package participants). Advance registration is required. Detailed information is available in the [personal web office](#).



### Concert by AUN J CLASSIC ORCHESTRA, a Japanese group that plays traditional instruments

- 📍 Mariinsky Theatre Concert Hall (20, Ulitsa Pisareva, entrance at 37, Ulitsa Dekabristov)
- 🕒 24 May, 18:00–19:15

Access: by invitation (Premium and Standard Package participants). Detailed information is available in the [personal web office](#).



### Evening reception hosted by the Russian Seasons International Cultural Project

- 📍 Mikhailovsky Theatre (1, Ploshchad Iskusstv)
- 🕒 24 May, 21:00–00:00

Access: by invitation (Premium Package participants). Detailed information is available in the [personal web office](#).



### Concert by the Chorus Teatro Regio Torino (Turin, Italy)

- 📍 Mariinsky Theatre Concert Hall (20, Ulitsa Pisareva, entrance at 37, Ulitsa Dekabristov)
- 🕒 25 May, 19:00–20:30

Access: by invitation (Premium Package participants). Detailed information is available in the [personal web office](#).



### Charity Gala Concert 'The Music of Love. A Tribute to St. Petersburg'

- 📍 Boris Yeltsin Presidential Library (3, Senatskaya Ploshchad)
- 🕒 25 May, 19:00–20:30

Access: by tickets, which can be purchased via the [personal web office](#).



### Event hosted by the Governor of St. Petersburg

- 📍 Dvortsovaya Ploshchad
- 🕒 26 May, 19:00–23:00

Access: by invitation (Premium and Standard Package participants). Detailed information is available in the [personal web office](#).

From 23 to 27 May, SPIEF participants can visit the main museums in and around St. Petersburg upon presentation of a Forum participant badge.

The terms and conditions of visiting the museums, as well as a complete list and detailed information about cultural programme events can be found in the '[Cultural programme](#)' section on the official Forum website.

On 26 and 27 May there will be spectacular events in St. Petersburg dedicated to the city's 315<sup>th</sup> anniversary.

## THEATRE TICKET AND GUIDED TOUR BOOKING

Participants can book tickets and order personal guided tour services through the 'Cultural programme' section of the [personal web office](#).

📍 Passage, stand 80

✉ [ticket@forumspb.com](mailto:ticket@forumspb.com) (for theatre tickets)  
[excursion@forumspb.com](mailto:excursion@forumspb.com) (for guided tours)

Contact person: Varvara Malevskaya

☎ +7 (905) 231 6358

## SPORTING PROGRAMME

### Issue of tickets and invitations:

📍 Sporting programme stands in the Passage (stands 29 and 79)



### ROSCONGRESS CUP. Gala hockey match 'Forum Team – St. Petersburg Government Team'

📍 Yubileyny Sports Palace (18, Prospekt Dobrolyubova)  
🕒 23 May, 17:00–19:00

Access: by invitation (Premium Package participants)



### ROSCONGRESS CUP. Gala basketball match 'Forum Team – St. Petersburg Government Team'

📍 Nova Arena Sports Complex (100, Grazhdansky Prospekt)  
🕒 24 May, 17:00–19:00

Access: by invitation (Premium Package participants)



### Friendly match between the women's national sabre fencing teams of Russia and France

📍 Russian Museum of Ethnography (4/1, Inzhenernaya Ulitsa)  
🕒 24 May, 20:00–21:00

Access: by invitation (Premium Package participants)



### ROSCONGRESS CUP. SPIEF 2018 International Golf Tournament

📍 Peterhof Golf Club (1, Gofmeysterskaya Ulitsa, Peterhof)  
🕒 26 May, 08:30–21:30

Access: by invitation (Premium Package participants)



### ROSCONGRESS CUP. White Nights tennis tournament

📍 Razliv Sports Complex tennis courts  
(1, Ulitsa Akademika Vernova, Sestroretsk)  
🕒 26 May, 09:00–21:00

Access: by invitation (Premium Package participants)

A complete list and detailed information about sporting programme events can be found in the '[Sporting programme](#)' section on the official Forum website.

# SPIEF INVESTMENT & BUSINESS EXPO

A special communications platform for companies to showcase their promising Russian and international investment projects, B2B solutions and technologies. More information on the exhibition can be found in the ['Exhibition'](#) section on the official Forum website.

## Exhibition participants:

### Pavilion H

- Association of Innovative Regions of Russia
- BMH RUS
- Kaliningrad Region
- Kaluga Region
- Khabarovsk Territory
- Leningrad Region
- Mir payment system
- Moscow
- Moscow Region
- Novgorod Region
- Republic of Crimea
- Republic of Tatarstan
- Russian National Commercial Bank RNC
- Russian Ministry of North Caucasus Affairs, North Caucasus Development Corporation, and Resorts of the North Caucasus
- Ryazan Region
- Samara Region
- Sevastopol
- Smolensk Region
- Tula Region
- Tver Region
- Udmurt Republic
- Vladimir Region
- Yaroslavl Region
- Zabaikalsk Territory

### Passage

- Aim of Emperor & HondaJet
- Etalon Group
- EXPO 2017 Astana
- EXPO 2025
- Radar mms JSC
- SME Bank
- Uomo Collezioni
- V-Tell

### Courtyard 3

- Krasnodar Region

## SPIEF PRESENTATION AREA SUPPORTED BY EY AND FIAC

### Centre of pavilion H

The SPIEF Presentation Area supported by EY and the Foreign Investment Advisory Council will bring together investors, business people, and government authorities for a frank discussion of projects and practical solutions aimed at improving the economic situation in the country, considering the outlook for their implementation, and identifying suitable partners. Participants may expect presentations of projects and research by companies that are market leaders in Russia, and business sessions in a talk show format.

The Russian news agency TASS is the operator of the SPIEF Presentation Area supported by EY and FIAC.

Contact person: Maria Osipova

✉ [sherenkova\\_m@tass.ru](mailto:sherenkova_m@tass.ru)

# THEMATIC ZONES AT THE FORUM VENUE

## ROSCONGRESS CLUB

### Passage (between pavilions G and H)

The Roscongress Foundation is pleased to present the Roscongress Club – a new communication space at the St. Petersburg International Economic Forum. The Club is specially equipped to provide the best possible environment for business communication.

**Access:** via accreditation badge (Premium Package participants) and by advance invitation (special pass).

### Roscongress Club areas at SPIEF 2018

- **The coffee break and rest area** is a place where participants can talk to partners in an informal environment. With its superior catering service, guests can combine work and leisure, discuss important matters over a cup of coffee, and watch live broadcasts of business programme events in a relaxed atmosphere.
- **The discussion platform** is a multifunctional space for top-level events for up to 50 people (roundtables, talks by opinion leaders, award ceremonies, entertainment and charity events).
- **The VIP lounge** is an all-new exclusive business area for negotiations at any level. It is also a place where guests can enjoy a moment of peace and quiet in their busy event programme. VIP Lounge guests can make use of the Congress Attaché concierge service to help them deal with any work-related issues or organize a memorable leisure activity.

## GOVERNORS' CLUB

### Pavilion H

The Governors' Club is a venue where the heads of Russia's regions can meet and network, and provides a space for presentations on the economic, tourism, and cultural potential of the regions.

It is possible to reserve a meeting space, and to host business events or evening receptions at the Governors' Club, by advance request. The terms and conditions of booking the services can be found in the '[Governors' Club](#)' section on the official Forum website.

Negotiations/events may only be held at the Governors' Club if they are personally attended by the head of a Russian region or presidential representative.

**Access:** via accreditation badge and special pass. Special passes will only be issued to delegation heads or third parties acting on a power of attorney at the Club information stand.

## STARTUP LOUNGE

### Passage (pavilion H zone)

The Startup Lounge is a new zone for SPIEF 2018. It will feature a special programme during the Forum, as well as an exhibition of high-tech Russian startups.

It will provide an excellent networking opportunity for young companies, who will be able to demonstrate their investment potential to government officials, major corporations, investment funds, and business angels.

**Access:** via accreditation badge (Premium Package participants) and by advance invitation (special pass).

## NPO LAB

### Pavilion G

NPO LAB is a common space uniting non-profit organizations, businesses and authorities with a view to promoting a social agenda and developing a culture of social inclusion in Russia. At the NPO LAB stand, representatives of the biggest charitable foundations and corporate social responsibility institutions will discuss the factors behind the successful implementation of social and environmental projects and ways to raise investment, while also sharing their experience of effectively promoting public initiatives based on specific cases.

NPO LAB is a platform where businesses can find the right sphere for investment in socially important projects in order to enhance public confidence and shape a positive corporate image.

## FRANCE PAVILION

### Pavilion G

France is a country with a vibrant economy – the world’s fifth largest – that knows how to create a business climate conducive to success. The France Pavilion shows that France is a leading destination for anyone seeking to grow their business in Europe. It presents the biggest French corporations such as Air Liquide, Renault, Société Générale, Auchan, Crédit Agricole, Sanofi, Schneider Electric, Michelin, LVMH, Technip, Danone, Total, Servier, Engie, L’Oréal, and Vinci.

## JAPAN PAVILION

### Pavilion G

At the Japan Pavilion, Japan plans to run a presentation on the Eight Point Cooperation Plan that it is advancing together with Russia and additional presentations featuring Japan’s tourist attractions and culinary specialities. In addition, a variety of seminars focusing on themes related to Japan’s particular strengths will take place, including the productivity improvement strategy (Kaizen), the future digital world, science, space and technology, Hokkaido prefecture, craftsmanship (Monozukuri), tourism and food (including a tea ceremony demonstration).

## SAUDI ARABIA PAVILION

### Pavilion G

The Saudi Arabian General Investment Authority (SAGIA) is the Kingdom’s investment promotion agency, tasked with attracting diversified investments into the country and serving as an advocate for investors. As a result, the ‘Invest Saudi’ brand has been created to promote Saudi Arabia as a world-class destination for investment.

In line with Saudi Vision 2030 and the initiatives of the National Transformation Programme 2020, SAGIA has exerted extensive efforts to provide investors with differentiated services through business centres that house government entities related to investment. It is further focused on developing the means to attract major companies in promising industries to invest within Saudi Arabia. Moreover, it has swiftly implemented a programme that is centered on enhancing the investment environment, developing the domestic business sector and leveraging its competitiveness worldwide, and organizing investment forums and conferences at the local and international levels.

# BUSINESS SERVICES

## INTERNET

Internet access is available free of charge at the Forum venue.

Network name: **Roscongress**

Password: **spief2018**

## MOBILE APP



Search term: 'spief'

All the app's functions and features are fully available after entering the [personal web office](#) login and password which were specified in the participants' invitation to the Forum.

**The St. Petersburg International Economic Forum mobile app is the best way to get the latest information about SPIEF and learn about the services offered at the Forum.**

Key app functions:

- Get information about the Forum programme
- View video broadcasts of business events
- Exchange messages with other participants
- Schedule meetings
- Create a personal schedule to attend Forum events
- Get information on transport services
- Navigate the Forum venue

## BROADCASTS OF FORUM EVENTS

The Forum's plenary session and other Forum events will be broadcast live on TV screens located in all Forum pavilions. In addition to session feeds, the TV screens will also display informational bulletins, navigation information, and session schedules.

Live broadcasts of the plenary session and the opening ceremony are organized in the conference halls D1 (in Russian) and D2 (in English).

Footage of all SPIEF business programme events will be uploaded in real time to the '[Business programme](#)' section on the official Forum website and will also be available on the SPIEF mobile app. The broadcast archive will be available in the '[Business programme](#)' section on the official Forum website, where you can search through the videos by date and event title.

## CONGRESS ATTACHÉ CONCIERGE SERVICE

With the Congress Attaché concierge service, participants are assigned a personal consultant who can effectively handle questions and make arrangements related to both work and leisure.

A list of services and payment conditions can be found in the '[Congress Attaché concierge service](#)' section of the Forum website.

📍 Passage, stands 1–3

☎ +7 (800) 700 4755, +7 (499) 130 9309

✉ [congressattache@roscongress.org](mailto:congressattache@roscongress.org)

## LINGUISTIC SUPPORT

The SPIEF plenary session will feature simultaneous interpreting into seven languages: Arabic, Chinese, English, French, German, Japanese, and Spanish. Other sessions will feature simultaneous interpreting between Russian and English only. Receivers for simultaneous interpreting are issued at the entrance to the event halls. In the Congress Hall receivers for simultaneous interpreting are located in the pockets of the seats in front.

### Personal interpreting services

- 📍 Linguistic support stand (Passage, stand 31)  
Contact person: Olga Kipriyanova
- ☎ +7 (915) 000 6961

If requested during the Forum, services will be provided only where interpreters are available at the time of the request. A fee will apply for this service.

## EY BUSINESS NETWORKING PLATFORM

- 📍 Pavilion G
- 📍 Passage (pavilion H zone)

The business networking platform is an online meeting scheduler, which can be used via the [personal web office](#) (under 'Day Planner') or the SPIEF 2018 mobile app (available for free download from the [App Store](#) and [Google Play](#), search term: 'spief').

### Terms of service:

- Meetings are to be held according to the schedule in the appointment system\*
- The individual meeting space is booked for the selected time if the meeting requested by the initiator is confirmed by the invitee within 72 hours but not less than one hour before the meeting's scheduled start time (otherwise the booking is cancelled)
- To be admitted to the meeting room, the meeting participants must present themselves at the business networking platform administrator's stand and show their participant badges
- Meetings are to be held strictly to schedule, lasting 25 minutes. Extensions may be made only if free space is available
- Forum participants who have not arranged a meeting in advance may be admitted to a meeting room only if free space is available

\* The online meeting scheduler displays a list of participants who have consented to the disclosure of personal information.

## ROSCONGRESS MEETING POINT

- 📍 Passage (between Pavilions F and G)
- 🕒 24–26 May, 08:00–20:00

The Roscongress Foundation presents a new space for participants to hold meetings in comfort. Coffee and light refreshments will be available to Roscongress Meeting Point guests.

**Access:** Premium Package and Standard Package participants.

Advance booking of the meeting spaces is required:

- ✉ [meetingpoint@roscongress.org](mailto:meetingpoint@roscongress.org)

## HOLDING PRESS EVENTS

Forum participants and media representatives can reserve specially created spaces at the Forum venue to hold press events of any format (press conferences, briefings, agreement signing ceremonies, interviews, press access events).

Press area	Press centre, pavilion H
Press hall H3	
Signing ceremony halls H1 and H2	
Interview lounge	
Signing ceremony point	Passage, between the Congress Centre and pavilion F
Press point 1	Small Passage
Press point 2	Pavilion F
Press point 3	Pavilion G, St. Petersburg exposition and networking area
Press point 4	Pavilion G

### Protocol and organizational support

It will be possible to book [protocol and administrative support services](#) for agreement signing ceremonies and press conferences at the Forum venue.

**Press event organization and protocol and administrative support services will attract a fee, and are only provided upon request, subject to availability at the time of the request.**

Contact person for queries pertaining to holding press events:

Veronika Kibitkina

☎ +7 (921) 340 0536

✉ [veronika.kibitkina@roscongress.org](mailto:veronika.kibitkina@roscongress.org)

Information about the schedule for press events and the conditions for using this service can be found at the media information and service point (pavilion H) and in the '[Organizing and holding press events](#)' section on the official Forum website.

### Press centre operating hours

Date	Time
23 May	09:00–20:00
24–25 May	08:00–24:00
26 May	08:00–18:00

## INVESTMENT PROMOTION

The Roscongress Foundation offers effective solutions in the following areas:

### Promoting Russian innovative technologies in foreign markets

- Cooperating with the Foundation's partners in over 140 countries
- Seeking partners and investors in foreign markets
- Promoting projects and companies at Foundation's events, both in Russia and abroad

## Developing and supporting foreign business projects in Russia and the CIS

- Cooperating with public organizations and state authorities
- Seeking out local business partners
- Devising and implementing strategies for entering new markets
- Devising risk reduction strategies

For additional information, please contact the Roscongress Foundation's Investment Consulting and Business Project Development Directorate:

☎ +7 (495) 640 4440

✉ [consulting@roscongress.org](mailto:consulting@roscongress.org)

## KNOWLEDGE SERVICES

### SOCIAL WALLS

In partnership with Accenture

During the Forum special video walls located in the Passage and Small Passage will broadcast posts from Twitter, Facebook, Instagram and VK with the hashtags #SPIEF and #SPIEF2018.

Forum participants are welcome to cover the news and events of the Forum by making a post in any social network with one of the aforementioned hashtags, and it will appear on the video walls.

### THE SPIEF CHANNEL

In cooperation with PwC

The SPIEF video channel broadcasts interviews with senior executives from leading international companies and government figures participating in the Forum. The channel can be viewed on the official website [forumspb.com](http://forumspb.com), and on screens at the Forum venue.

### THE SPIEF INDEX

In cooperation with EY

The SPIEF Index tracks internet users' interest in Forum topics before, during, and after the event. The service provides summary and comparative evaluations of the popularity of individual topics and the Forum as a whole, while analysing the frequency of keyword mentions on social networks, blogs, and online media. The service is available at official website [forumspb.com](http://forumspb.com), and on screens at the Forum venue.

### SPIEF: POINT OF VIEW

In cooperation with PwC

SPIEF: Point of View is a survey conducted among Forum participants on topical economic issues directly related to the themes of Forum sessions. The results of the survey are displayed in real time on SPIEF plasma screens.

### ROSCONGRESS FOUNDATION PHOTO BANK

The Roscongress Foundation provides photography for all SPIEF events and other events organized by the foundation. The images taken by accredited photographers are posted on the website [photo.roscongress.org](http://photo.roscongress.org) in real time.

The service can also be accessed from mobile devices. Archive images are available for viewing and free download in high resolution, and may be used, provided a reference is included to the Roscongress Foundation.

## TASS MEDIA SERVICE

In cooperation with Russian news agency TASS

The TASS Media Service is a multimedia news feed combining photographs, graphics, and concise reports on events taking place at the Forum. Throughout SPIEF, screens will display the most interesting quotes, news and photo reports from the business and cultural events.

## TASS PHOTO BANK

Official SPIEF image host: Russian news agency TASS

Photographs of events at SPIEF 2018 will be promptly made available to all Forum guests, participants, and partners at [forumspb.tassphoto.com](http://forumspb.tassphoto.com). High-resolution images can be downloaded for free.

# INFORMATION SERVICES

## INFORMATION AND SERVICES POINTS

At information and services points you can obtain information on the Forum programme, available services, and directions around the SPIEF venue and other sites.

### **SPIEF information and services points are located:**

- In Pulkovo Airport (the Pulkovo main passenger terminal, the Pulkovo VIP Lounge, the Pulkovo 3 Business Aviation Centre, and A-Group Business Aviation Centre)
- At Moskovsky Rail Terminal
- In Accreditation Centres 1 and 2
- At the Forum venue (in the Passage, the Congress Centre, pavilions F, G and H, and access control point H)

### **The information and services points at the Forum venue offer the following services:**

- Copying, scanning, and printing of documents
- Copying and writing information to electronic media
- Distribution of SPIEF 2018 information materials
- Subscription to or cancellation of the Viber or text notification service for SPIEF 2018 participants

## VIBER OR TEXT NOTIFICATIONS

A free Viber or text notification service allows participants to receive short messages providing information on Forum events, participant services, and changes to the programme.

The service may be activated or deactivated in the [personal web office](#), by contacting the Forum Information Centre on +7 (812) 680 0000, or at the Forum information and services points.

For additional information participants may contact the Forum's Information Centre. Hot line in Russian and English languages is open 24 hours from 17 to 26 May.

☎ +7 (812) 680 0000  
✉ [info@forumspb.com](mailto:info@forumspb.com)

# DINING AT THE FORUM VENUE

## COFFEE AND LIGHT REFRESHMENTS

Name	Location	Time
Jardin & Greenfield business networking area	Congress Centre, ground floor (near conference halls D3 and D4)	23–26 May (08:00–19:00)
Business networking area		
NESCAFÉ Coffee Bar	Courtyard 2	23 May (09:00–16:00) 24–26 May (09:00–19:00)
Media Village	Pavilion F	24–26 May (08:00–19:00)
SPIEF Presentation Area supported by EY and FIAC	Pavilion H	
St. Petersburg exposition and networking area	Pavilion G	

## RESTAURANTS AT THE FORUM VENUE



### FORUM Restaurant

Cuisine: Russian, Italian, Pan-Asian

Number of seats: 550

- Congress Centre, ground floor (entrance from the Passage)
- 24–26 May, 11:30–17:00
- +7 (931) 953 8502 (the number is available from 20 May)



### Investment Restaurant "Kuban"

Cuisine: European, Kuban region

Number of seats: 100

- Courtyard 3
- 23–26 May, 09:00–20:00
- +7 (800) 505 0223



### PARC Restaurant

Cuisine: European

Number of seats: 170

- Hilton Hotel, ground floor
- 23–26 May, 10:30–21:00
- +7 (812) 647 7484



### GRIL' Restaurant

Cuisine: contemporary European

Number of seats: 80

- Hilton Hotel, ground floor
- 23–26 May, 11:30–23:30
- +7 (812) 647 7484

## Rappoport's Restaurant Group



### Blok Meat Restaurant

Cuisine: meat, Russian, signature, local  
Number of seats: 158. Summer terrace available.

📍 Courtyard 1  
🕒 23–26 May, 09:00–20:00  
☎ +7 (911) 743 1887  
[www.blok.restaurant](http://www.blok.restaurant)



### Grand Café Dr. Zhivago

Cuisine: Russian  
Number of seats: 210. Summer terrace available.

📍 Courtyard 1  
🕒 23–26 May, 09:00–20:00  
☎ +7 (911) 743 1887  
[www.drzhivago.ru](http://www.drzhivago.ru)



### China Gramota Restaurant

Cuisine: Chinese  
Number of seats: 256

📍 Congress Centre, sixth floor  
🕒 23–26 May, 09:00–20:00  
☎ +7 (985) 530 3456  
[www.chinagramota.ru](http://www.chinagramota.ru)

Service at restaurants at the Forum venue is paid for separately.

A list of recommended St. Petersburg restaurants can be found in the '[St. Petersburg restaurants](#)' section on the official Forum website.

# FORUM SHUTTLES

During the Forum, regular free shuttle buses will run on the following routes:

- Between Pulkovo Airport and the SPIEF venue\*
- Between Moskovsky Rail Terminal and the SPIEF venue\*
- Between the official hotels and the SPIEF venue\*
- Between Accreditation Centres 1 and 2 and the SPIEF venue\*
- Between car parks A2, A4, A6, and A8 on Pulkovskoye Shosse and the SPIEF venue\*

\* Shuttle stops at the Forum venue are located at access control points E, F and G.

The free shuttle bus timetable may be subject to change. For exact shuttle departure times and locations, please ask Forum staff at official Forum hotels and Forum event sites. Please plan your trip in advance.

📍 Transport services stands in the Passage (stands 61, 71 and at access control point D)



SHUTTLE

## SHUTTLES 23–26 MAY

1

### OFFICIAL HOTELS

→ **Route 1.1** Nevsky Prospekt  
Corinthia Hotel, Radisson Royal Hotel, Belmond Grand Hotel Europe, Kempinski Hotel Moika 22

→ **Route 1.2** St. Isaac's Square  
Hotel Astoria, Angleterre Hotel, SO Sofitel, Four Seasons Hotel Lion Palace, Petro Palace Hotel, Lotte Hotel

→ **Route 1.3** Sadovaya Ulitsa  
Original Sokos Hotel Olympia Garden, Ambassador Hotel, Domina, Dashkova Residence

→ **Route 1.4** Ligovsky Prospekt  
Ibis Centre, Park Inn by Radisson Nevsky, Grand Hotel Emerald

→ **Route 1.5** Moskovsky Prospekt  
Park Inn by Radisson Pulkovskaya

→ **Route 1.6** Pulkovskoye Shosse  
Park Inn by Radisson Pulkovo Airport, Crowne Plaza St. Petersburg Airport

→ **Route 1.7** Vasilievsky Island  
Park Inn by Radisson Pribaltiyskaya



EXPOFORUM

07:30–12:00	every 20 minutes
12:00–15:00	every 60 minutes
15:00–22:00*	every 20 minutes
22:00–24:00*	every 30 minutes
* On 23 May service will terminate at 21:00	

## 2

### ARRIVAL AND DEPARTURE POINTS



#### Route 2.1 Pulkovo Airport

08:00–22:00

every 30 minutes

#### Route 2.2 Moskovsky Rail Terminal

07:30–22:00

every 30 minutes

## 3

### ACCREDITATION CENTRES



#### Route 3.1 Accreditation Centre 1. Outlet Village Pulkovo

07:30–20:00

every 10 minutes

#### Route 3.2 Accreditation Centre 2

07:30–22:00

every 10 minutes

## 4

### CAR PARKS ON PULKOVSKOYE SHOSSE



#### Route 4 Car parks A2, A4, A6, A8 on Pulkovskoye Shosse

07:30–21:00

every 10 minutes

# REFERENCE INFORMATION

## USEFUL INFORMATION

### For participants with limited mobility

If participants need assistance with navigating the Forum venue, they should make an appropriate note in the [personal web office](#).

A barrier-free environment has been created in the pavilions and parking areas of the ExpoForum Convention and Exhibition Centre for people with reduced mobility. The facility is equipped with ramps and lifts that allow unimpeded access to any point of the venue.

### First aid

#### Medical centre

📍 Passage, between the Congress Centre and pavilion F  
☎ +7 (921) 185 2969

#### First aid point

📍 Passage, between pavilions G and H  
☎ +7 (921) 947 2825

Throughout the Forum, ambulances will be stationed at the Forum venue.

☎ +7 (921) 903 6065 (24 hours, English-speaking staff)  
☎ +7 (921) 938 8033 (24 hours, Forum chief physician)

### Prayer rooms

📍 Passage, first floor, between pavilions G and H

### St. Petersburg Mosque

📍 7, Kronverksky Prospekt

### Dress code

We request that participants observe the official dress code (traditional business attire) at the Forum venue. Evening wear is requested for the main events on the cultural programme: darkcoloured suits for men and cocktail dresses for women. For the events on the sporting programme, comfortable clothing is advised. A dress code may also be specified on invitations for individual events.

### Waste sorting and collection

Special containers for the separate collection and subsequent recycling of paper, plastics, and general waste have been introduced at the Forum venue.

Participants are kindly requested to dispose of all paper and plastic bottles in the appropriate containers.

## SERVICES AT THE FORUM VENUE

<b>Cloakrooms</b>	<b>Luggage room</b>
<p>📍 Passage and Congress Centre</p> <p>🕒 23–25 May, 08:00–20:00 26 May, 08:00–18:00</p>	<p>📍 Passage (pavilion H zone), stands 106–109</p> <p>🕒 23–25 May, 08:00–20:00 26 May, 08:00–18:00</p>
<b>Mobile device charging</b>	<b>Lost &amp; found</b>
<p>📍 Passage, stands 14–16, 58, 92–94</p> <p>🕒 23–26 May, 08:00–20:00</p>	<p>📍 Passage, stands 72–76</p> <p>🕒 23–26 May, 08:00–20:00</p>
<b>Accommodation</b>	<b>Sberbank and VTB ATMs</b>
<p>📍 Passage, stands 95–97</p> <p>🕒 23–26 May, 08:00–20:00</p>	<p>📍 Passage (Congress Centre zone), courtyards 1 and 3, Congress Centre (sixth floor), Sberbank business networking area.</p>
<b>Pulkovo Airport. Flight check-in</b>	<b>Russian Post</b>
<p>📍 Passage, stands 12–13</p> <p>🕒 23–26 May, 08:00–20:00</p> <p>The service allows passengers to check in for flights at the Forum venue, shortening the time required for preflight formalities at the airport. To speed up the check-in procedure, a special sticker is attached to each piece of luggage, which should be kept and presented at 24-hour bag drop counters No. 213–215 at Pulkovo Airport.</p>	<p>📍 Passage, stands 37–39, 69–70, Russian Post stand (pavilion G zone)</p> <p>🕒 23 May, 08:00–20:00 24–25 May, 08:00–20:00 26 May, 08:00–18:00</p> <p>Using this service, you can send a participant bag as well as a letter, postcard or package to anywhere in the world free of charge.</p>

## ST. PETERSBURG REFERENCE INFORMATION

### Emergency services

Rescue service (for mobile phones users): 112

Fire brigade: 101 (from mobile phones), 01

Police: 102 (from mobile phones), 02

Ambulance: 103 (from mobile phones), 03

Free city inquiry service: 064 (24 hours)

City Centre for Lost Documents and Communication Devices: +7 (812) 336 5109 (10:00–20:00)

St. Petersburg Tourist Information Bureau: +7 (812) 242 3906, +7 (812) 242 3909  
(Mon to Sat 10:00–19:00)

### Addresses of pharmacies and opticians closest to the Forum venue

Name	Address	Operating hours	Telephone
Rigla pharmacy	Unit 1, 25A, Pulkovskoye Shosse (inside Leto shopping centre)	10:00–22:00	+7 (812) 612 1441
Pervaya Pomoshch pharmacy	220A, Moskovsky Prospekt	24 hours	+7 (800) 200 0308
Linzmaster optician	Unit 1, 25A, Pulkovskoye Shosse	10:00–22:00	+7 (812) 612 1402

## Addresses of shopping centres closest to the Forum venue

Name	Address	Operating hours	Telephone
Outlet Village Pulkovo	Unit 1, 60, Pulkovskoye Shosse	10:00–21:00 (Sun to Fri) 10:00–22:00 (Sat)	+7 (812) 383 9000
Leto shopping centre	Unit 1, 25A, Pulkovskoye Shosse	10:00–22:00	+7 (812) 386 6468
Moskovsky department store	205, 207, 220, Moskovsky Prospekt	10:00–21:00 (Mon to Sat) 11:00–21:00 (Sun)	+7 (812) 702 8055

## Drawbridge schedule

The bridge schedule is subject to change. For the latest information, please visit [www.mostotrest-spb.ru](http://www.mostotrest-spb.ru).

Name of bridge	Time when bridge is raised
Alexander Nevsky	02:20–05:10
Birzhevoi	02:00–04:55
Blagoveshchensky	01:25–02:45; 03:10–05:00
Bolsheokhtinsky	02:00–05:00
Dvortsov	01:10–02:50; 03:10–04:55
Finlyandsky	02:20–05:30
Grenadersky	01:30–04:30 (upon request)
Kantemirovsky	01:30–04:30 (upon request)
Liteiny	01:40–04:45
Sampsonievsky	01:30–04:30 (upon request)
Troitsky	01:20–04:50
Tuchkov	02:00–02:55; 03:35–04:55
Volodarsky	02:00–03:45; 04:15–05:45

## EMERGENCY PROCEDURES

The Forum venue is furnished with modern safety equipment, including video surveillance and fire extinguishing systems.

**In case of evacuation announcement, participants should do the following:**

- Keep calm and act according to the instructions of the Forum staff, the police and other persons responsible for maintaining public order and fire safety as well as the voice alarm instructions
- Not interfere with rescue personnel, police and transport operations
- Leave Expoforum in accordance with evacuation plans and follow Exit signs
- Give way to vehicles with special sound and colour signals

We ask you to immediately report smoke, fire or any suspicious objects by dialling 112 on your mobile device and notify the Forum staff.

# MAP OF THE FORUM VENUE



A detailed map of the ExpoForum Convention and Exhibition Centre can be found in the [‘Forum venue’](#) section on the official Forum website, in the [personal web office](#), and in the SPIEF mobile app.

Information and services points and Forum personnel will be available to provide assistance with locating specific venues.

This information is valid as at 16 May 2018.

The latest information about the Forum can be found on the official website [forumspb.com](http://forumspb.com).